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Response: Group 3

What is more important, quality or accessibility and affordability?

Would the poor image stop you from consuming media?

When it comes to watching any series on TV or movie whether it be in the movies or home on Paper view, I expect the quality to be the best it can be. When it comes to a movie like the Marvel series Avengers, the quality is far more important than the accessibility and affordability. A movie like the Avengers is made to be seen on a giant screen, with surround sound. For me to get the full experience and feeling of the movie I would pay to go see it in theaters rather than sit on my couch and watch it. Especially if it's for the first time. As crazy as it sounds, I don’t mind paying $15.00 per ticket plus another $20-40 in snacks and drinks. If the movie was free and the quality of the images and people filmed was below subpar, I would not go. I wouldn’t want to waste my time watching a movie, that will make me mad because I can’t tell what is happening on screen because of the poor quality. Poor quality movies cannot engage my attention for more than a short period of time.

A poor image would stop me from consuming any form of entertainment seen from a screen. Quality of the image is EVERYTHING. The only reason silent cinema is enjoyable (excluding Charlie Chaplin) was because they didn’t know any better. They did not have the equipment or the abilities to film something with “smooth” and clear quality. Now that we have the ability, and resources to make exceptional quality films we have no excuses.

When it comes to movies you can stream online, you can't be that critical because of the fact the movies were pirated. You can't expect high quality sporting events online because only digital technology could produce a “poor Image.” Because of mass production of images and how everything gets on the web so fast quality does not exceed quality. Because of mass production of images online, images become out of focus and have low resolution. It begins to lower the value of the image.

I never really thought about quality until I watch a movie that was filmed in the 80s. The 80s aren't even that long ago, but the quality and the technology have improved so much, that movies become unrecognizable. Generation X and Generation Z have become so accustom to clear HD images, when they are not HD we automatically assume our TVs are broken.